

GALLITANO



GALLA

ABOUT

👋 Hola!

My name is Andrea* Galiano Bodas.
I am based in Wuppertal, NRW but I
was born and raised in Madrid, Spain

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Being very aware of the impact of design on every aspect of our life, my mind enjoys thinking about concepts, strategies and finding solutions to creative problems.

My curious nature leads me to explore multiple horizons, leaving the beaten path and always being open to new skills and ideas. This allows me to take on a variety of work and collaborate with new people so I can continue to learn and grow my craft.

* Gala is a nickname passed down from my father, who everyone calls Galo

“I am a *self taught*
multidisciplinary* visual
designer. Specializing in graphic
design and web *development*.”

*Aiming to provide creative solutions and thoughtful work in different collaborative environments.

“*Art* and visual communication have always been my biggest passion. It's exciting to research and contribute to a project with my own vision.”

CAPABILITIES

- + Concept Development
- + Editorial Design
- + Web Design
- + Posters & Flyers

- + Photography & Video - Editing
- + Logo creation
- + Brand Identity - Campaigns
- + Packaging Design

* Interests

- + Illustration
- + Frontend & Backend Development
- + Typography
- + Experimental Design
- + 3D Art & Design
- + Risograph Printing
- + eCommerce
- + Analog & Digital Projects
- + Apparel Design

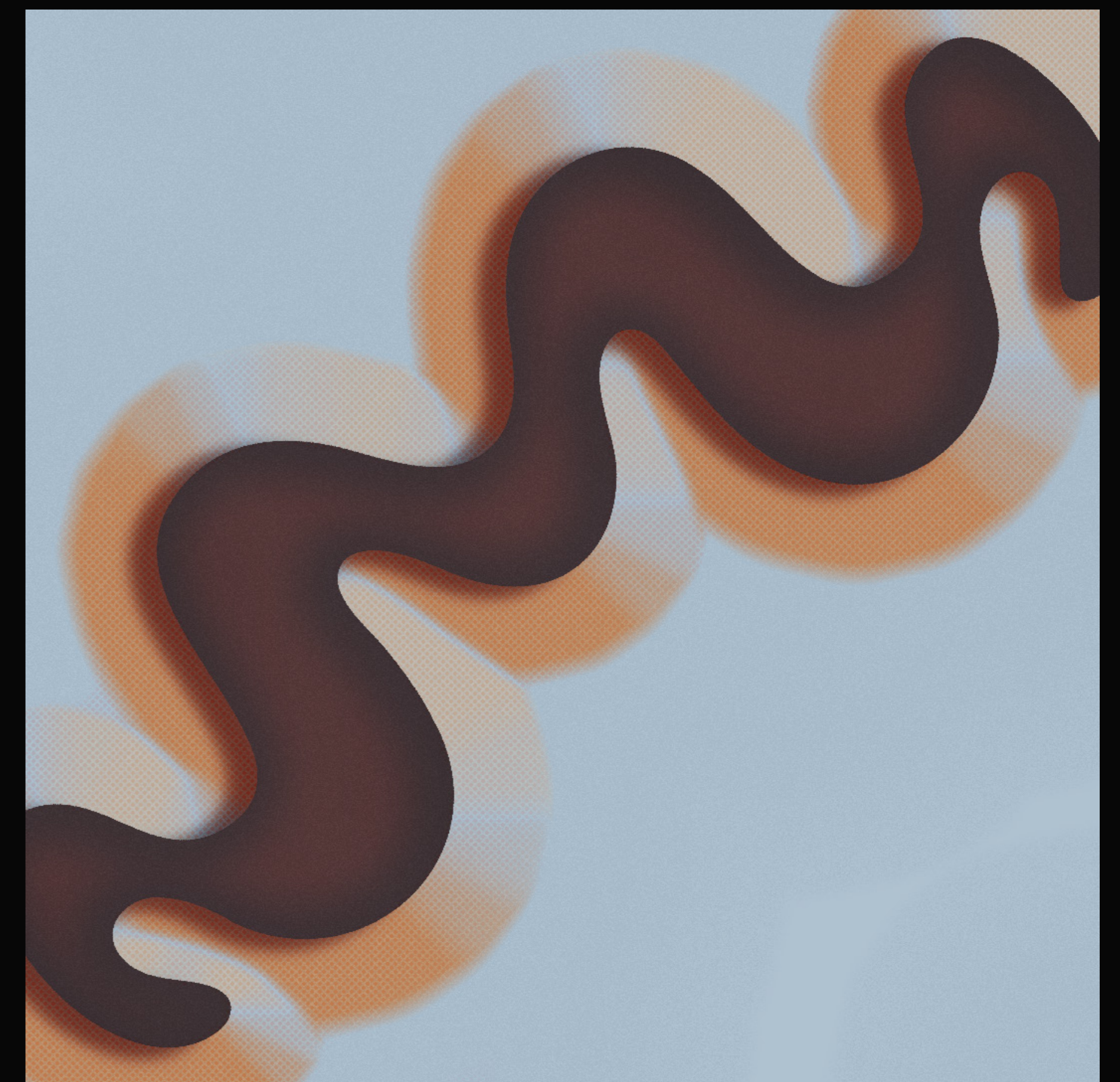
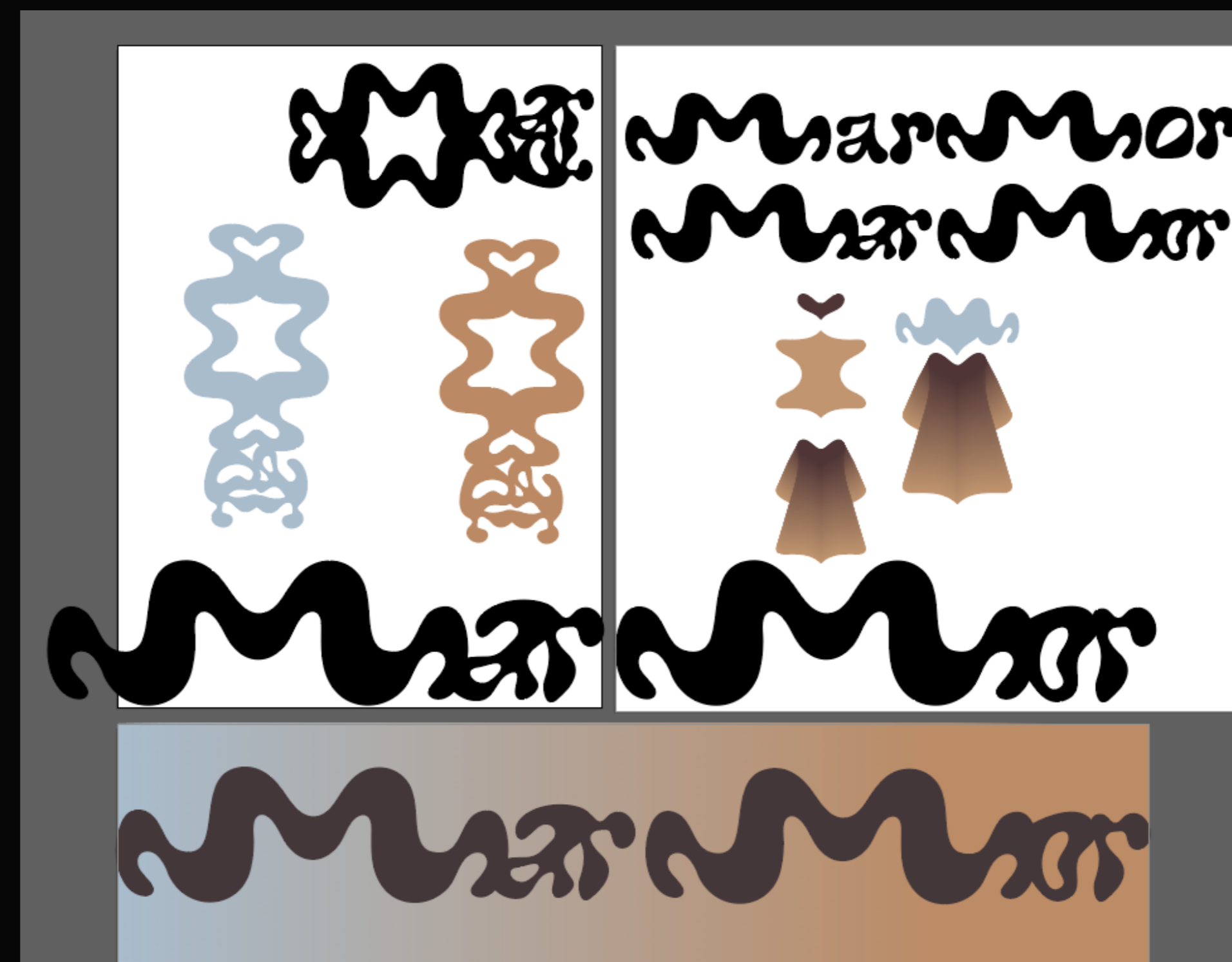
* Others

- + Interior/Exterior Design
- + Textile Printing
- + Sound Design
- + Video Games
- + Curated printed media
- + Motion Graphics
- + Fashion
- + Culinary Arts



* Uñas is Spanish for fingernails

MarMor



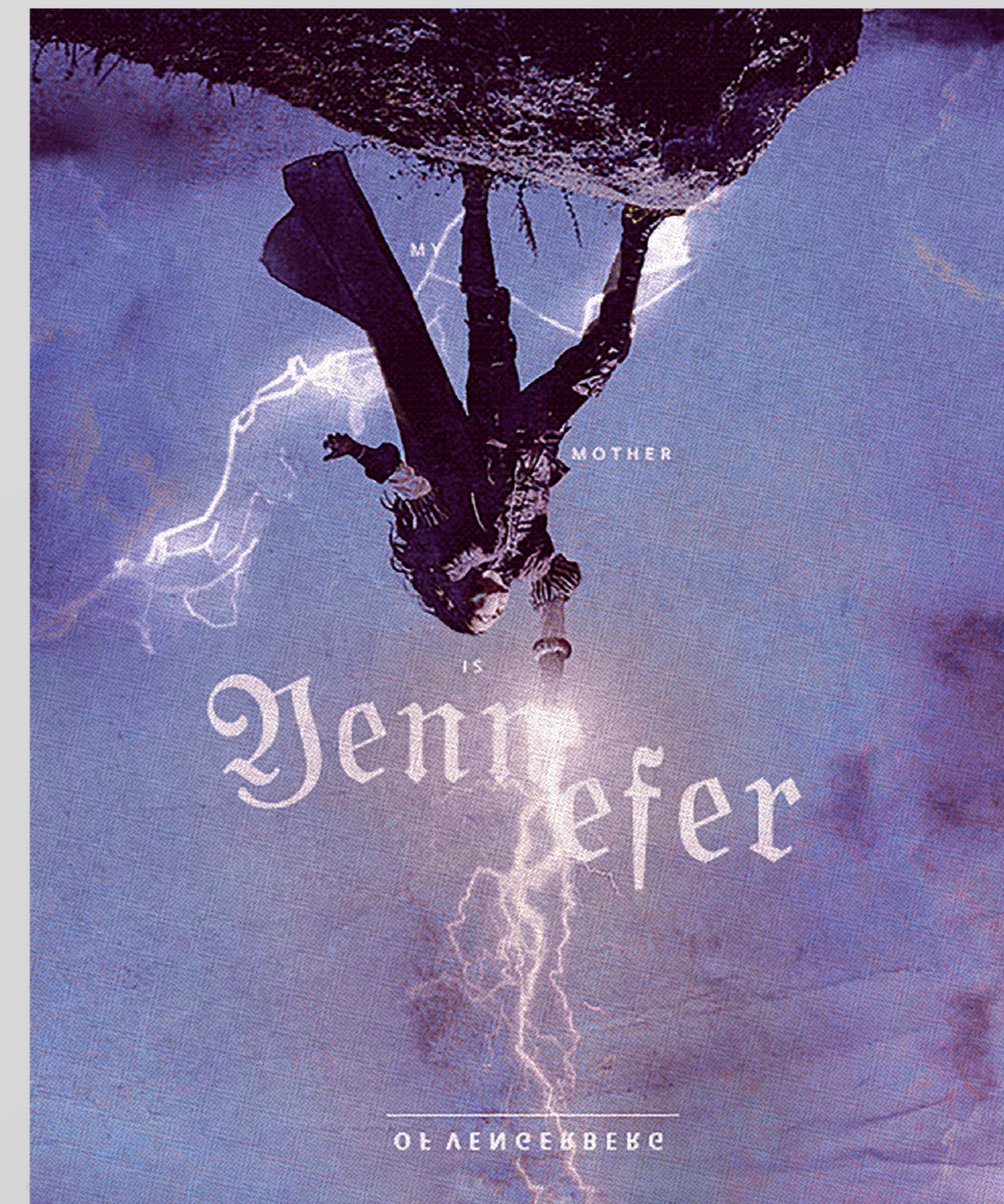
* Marmorkuchen is German for marble cake



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CONTACT

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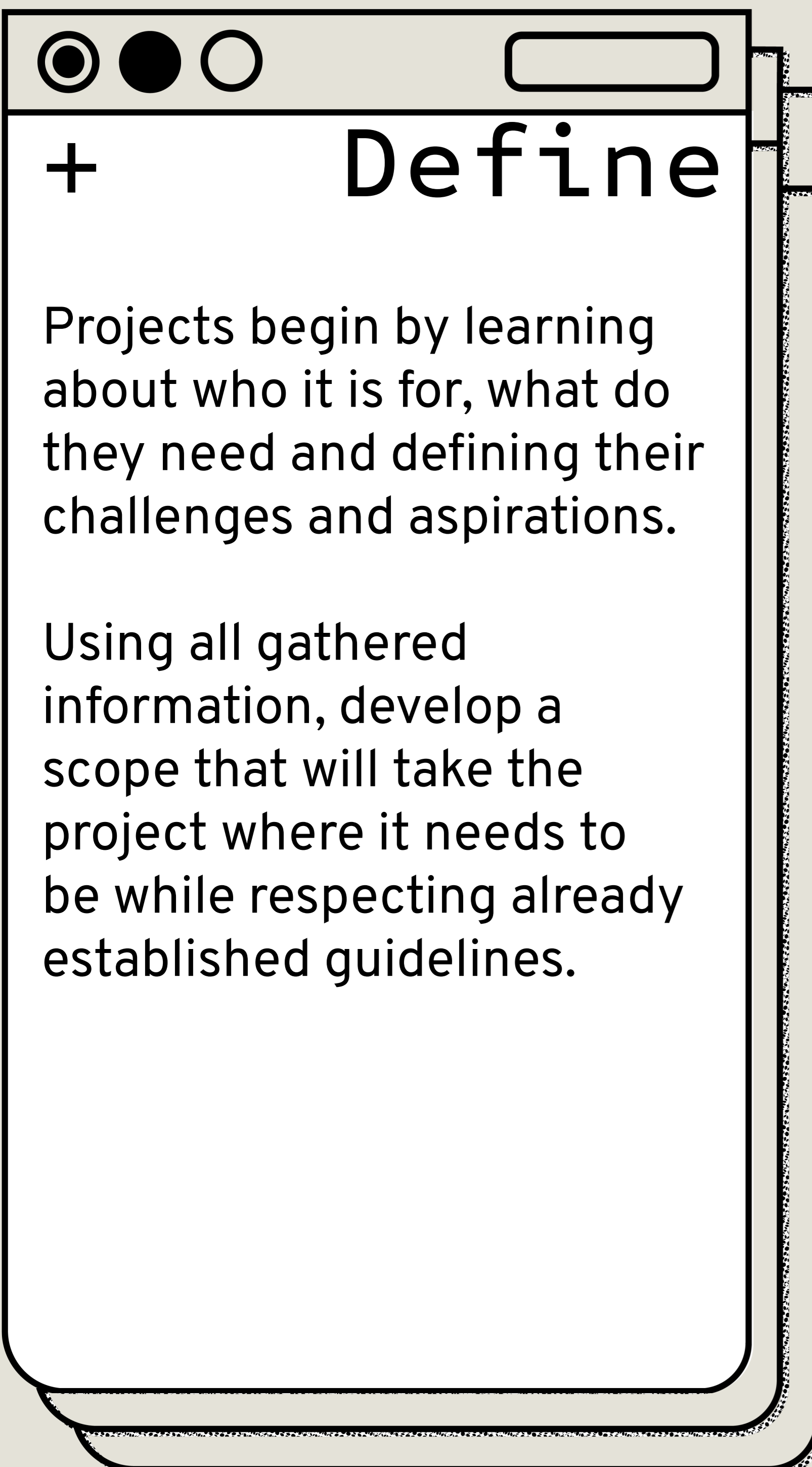
by phone: (+49) 157 322 690 34

Extra section

- for the extra curious -



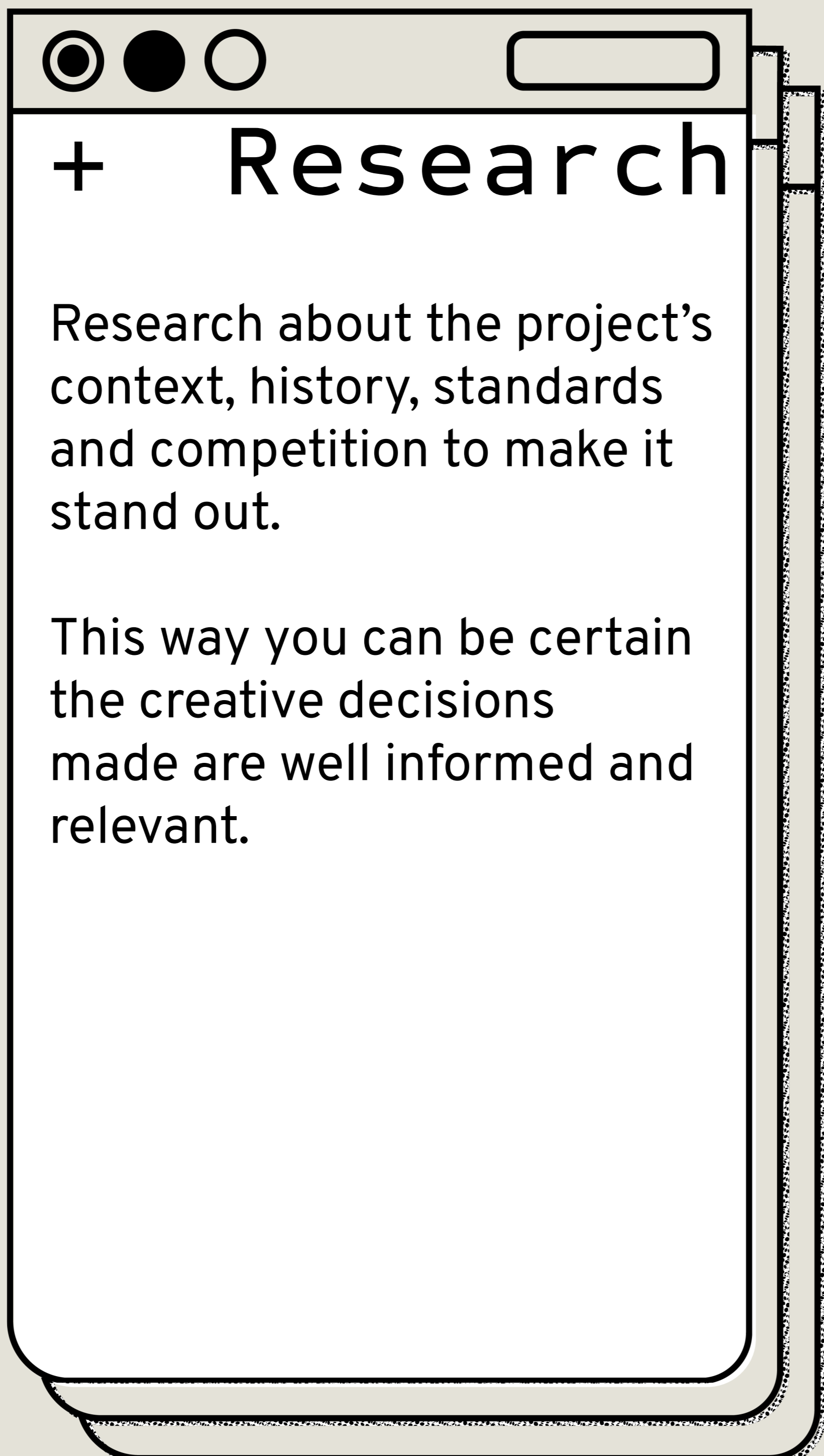
MY PROCESSES

A hand-drawn window titled "Define" with a plus sign icon and a header bar containing three circles and a rectangle. The content describes the initial project definition phase.

+ **Define**

Projects begin by learning about who it is for, what do they need and defining their challenges and aspirations.

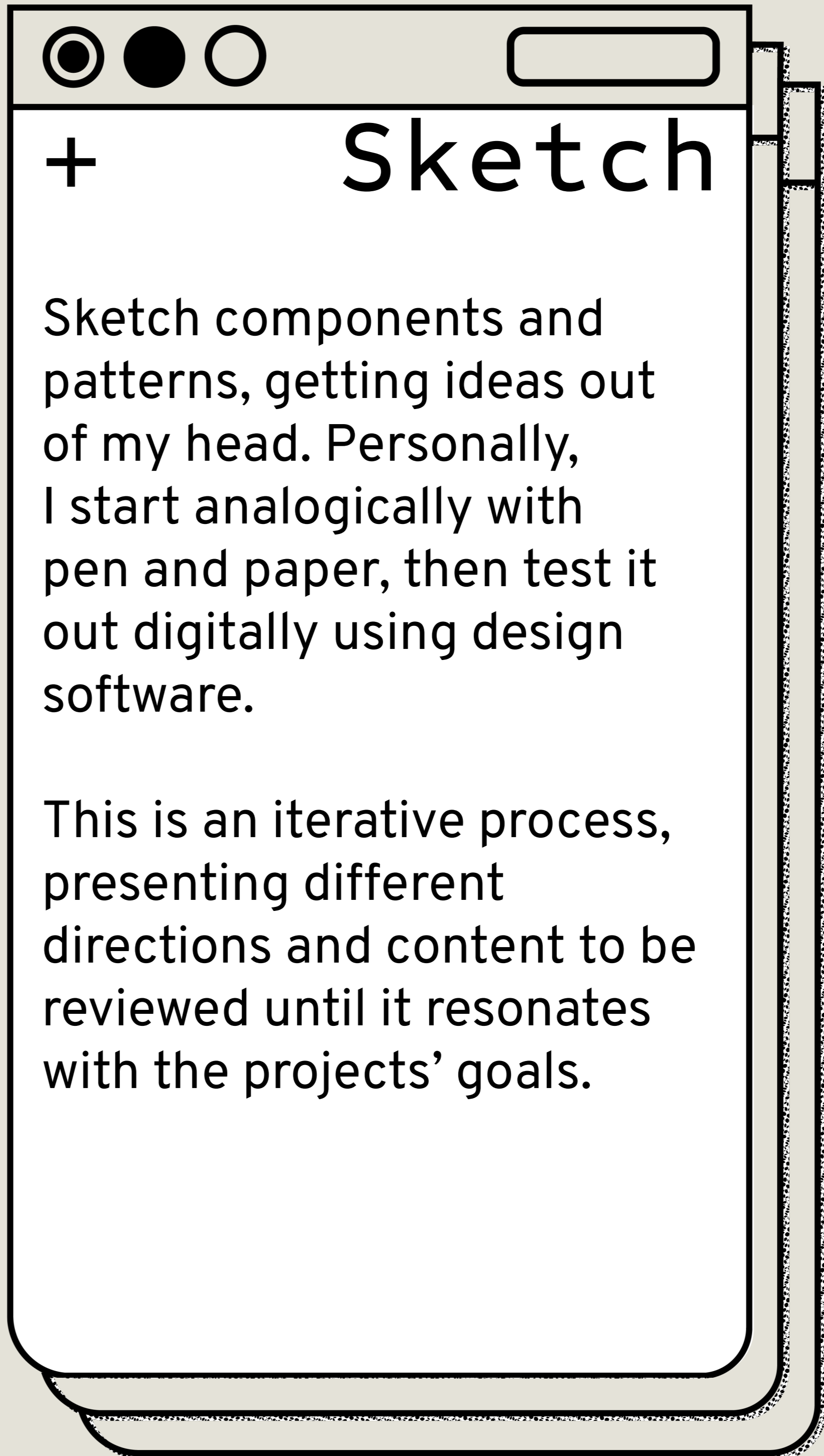
Using all gathered information, develop a scope that will take the project where it needs to be while respecting already established guidelines.

A hand-drawn window titled "Research" with a plus sign icon and a header bar containing three circles and a rectangle. The content describes the research phase of a project.

+ **Research**

Research about the project's context, history, standards and competition to make it stand out.

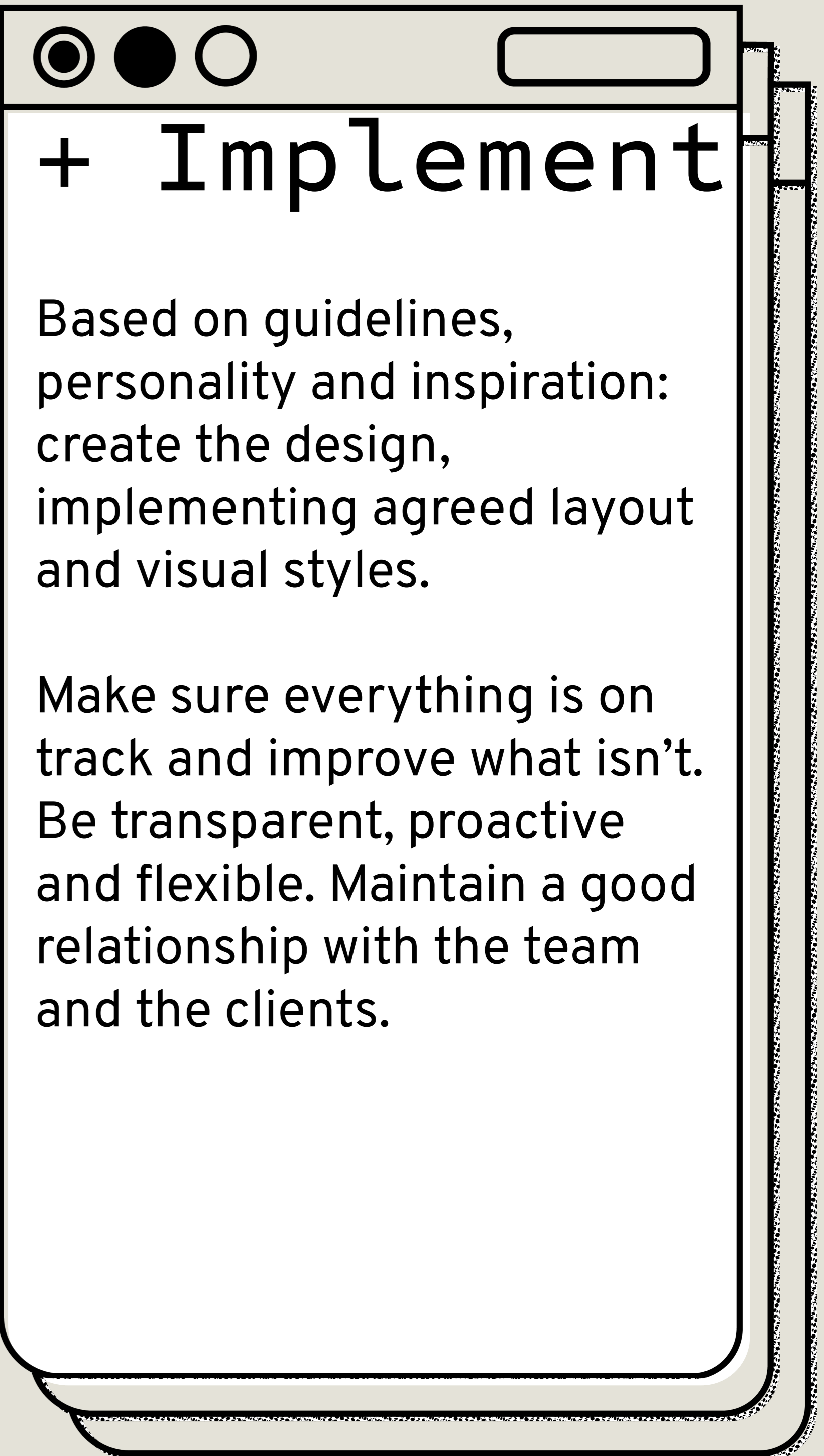
This way you can be certain the creative decisions made are well informed and relevant.

A hand-drawn window titled "Sketch" with a plus sign icon and a header bar containing three circles and a rectangle. The content describes the sketching phase of a project.

+ **Sketch**

Sketch components and patterns, getting ideas out of my head. Personally, I start analogically with pen and paper, then test it out digitally using design software.

This is an iterative process, presenting different directions and content to be reviewed until it resonates with the projects' goals.

A hand-drawn window titled "Implement" with a plus sign icon and a header bar containing three circles and a rectangle. The content describes the implementation phase of a project.

+ **Implement**

Based on guidelines, personality and inspiration: create the design, implementing agreed layout and visual styles.

Make sure everything is on track and improve what isn't. Be transparent, proactive and flexible. Maintain a good relationship with the team and the clients.

MYNOTEBOOKS



These are some examples of the notebooks I kept during 2023

Collages, doodling and iconography. Anything I come up with or catches my eye.



It's very relaxing and helpful during creative blocks.



**Thanks a lot
for scrolling!**